

Shri Vaishnav Vidyapeeth Vishwavidyalaya
Shri Vaishnav School of Management
MBA (Rural Management)
Choice Based Credit System (CBCS) (2022-2024)


SEMESTER - I

| S. No. | COURSE CODE | COURSE NAME | Examination Scheme | | | | | Teaching Scheme/Week | | | CREDITS | TOTAL MARKS |
|--------|-------------|---|-------------------------------|---------------------|----------------------------|-------------------------------|----------------------------|----------------------|---|---|---------|-------------|
| | | | THEORY | | | PRACTICAL | | Th | T | P | | |
| | | | End Sem University Exam (60%) | Two Term Exam (20%) | Teachers Assessment* (20%) | End Sem University Exam (60%) | Teachers Assessment* (40%) | | | | | |
| 1 | MBAI101 | Principles and Practice of Management | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 2 | MBARM101 | Indian Rural Society and Rural Administration | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 3 | MBARM102 | Marketing Management for Rural Organizations | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 4 | MBAAI103 | Accounting for Managers | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 5 | MBAI104 | Organizational Behavior | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 6 | MBAI105 | Business Communication | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 | 100 |
| 7 | MBAI107 | Comprehensive Viva | 0 | 0 | 0 | 50 | 0 | 0 | 0 | 0 | 2 | 50 |
| | | | 360 | 120 | 120 | 50 | 0 | 18 | 0 | 0 | 20 | 650 |


*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.


Chairperson
Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Registrar
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore


Vice Chancellor
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore
14/9/2024